

OCS Group Policy.

Cookie Policy

Policy Objectives

This Cookie Policy explains how OCS uses cookies and similar technologies on our website. By using the site, you consent to the use of cookies in accordance with this policy.

1. What are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, mobile, etc.) when you visit a website. These cookies help the website remember information about your visit, such as your language preference, login information, and other settings, which can enhance your user experience.

Cookies can be classified into two categories:

- **First-party cookies:** Set by the website you're visiting.
- **Third-party cookies:** Set by parties other than the website you're visiting, often for tracking and advertising purposes.

2. Types of Cookies we use

We use the following types of cookies on our site:

- **Essential Cookies:** These cookies are necessary for the proper functioning of our website and cannot be switched off in our systems. They are typically set in response to actions you take, such as setting privacy preferences or logging in.
- **Performance and Analytics Cookies:** These cookies help us understand how visitors interact with our site, such as which pages are visited most often. We use these cookies to improve the functionality and performance of our website. We may use third-party analytics providers, such as Google Analytics, to collect and analyse this data.
- **Functionality Cookies:** These cookies allow the site to remember your choices (such as your language or region) and provide enhanced, more personalized features.
- **Advertising Cookies:** These cookies are used to track your browsing activity and deliver targeted advertising based on your interests. These cookies are typically set by third-party advertisers.

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- **3. How we use cookies**

We use cookies to:

- **H**
o Improve the functionality and performance of our website.
- **W**
W Enhance your experience by remembering your preferences and settings.
- **e** Analyze usage trends and behavior to improve our website's content and design.
- **U**
s Deliver targeted advertisements and measure the effectiveness of marketing campaigns.
- **C**
o Allow social media sharing and interaction with third-party platforms.

- **4. Managing Cookies**

You can control and manage cookies through your browser settings. Most web browsers allow you to block or delete cookies, and you can choose to block all cookies or accept certain types of cookies. Please note that disabling certain cookies may affect the functionality of the site and your user experience.

To learn more about how to manage cookies in your browser, visit the following links for instructions on the most popular browsers:

- **Google Chrome:** <https://support.google.com/chrome/answer/95647?hl=en>
- **Mozilla Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- **Microsoft Edge:** <https://support.microsoft.com/en-us/microsoft-edge/privacy-and-services-in-microsoft-edge>
- **Safari:** <https://support.apple.com/en-us/HT201265>

Alternatively, you can manage cookie preferences via third-party cookie consent tools, which we may use on our site.

- **5. Changes to this Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in our practices or legal requirements.

- **6. Contact Us**

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us at:

- **Email:** dataprotection@ocs.com

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1.0	Issue Date:	18 November 2024
	Notes/Authors:	Jenny Hards, Data Protection Manager
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